



GIRIJA_DESHPANDE@YAHOO.COM

GIRIJADD@GMAIL.COM



Ms. GIRIJAA DESHHPANDE : Community Service Projects funded by CSR

Career Summary

Girijaa Deshpande is a double post-graduate with **15+ years** of experience in community service work. From 2008 she has been a Rotarian.

She has been extensively working with various Rotary Clubs and several community service organizations for implementing service projects.

She has spearheaded several corporate social responsibility projects for the Rotary Clubs she has been associated with.

She is aware of the various documentation requirements and is very meticulous in the due diligence and sustainability aspects of the projects she has been associated with.

She has been associated with Rotary Club of Bombay Powai, Rotary Club of Mumbai Elite, Rotary Club of Deonar, Rotary Club of Mumbai West Coast, Rotary Club of Miami, USA and contributed to their CSR projects.

Some of the Projects she has carried out are:



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S. No	Description of Project and beneficiaries	Approximate Project Value
1	Supply of Braille Computing Machines for students of National Association for the Blind Cost per machine - Rs 35,000/- No of beneficiaries – 25 students from remote villages of Maharashtra	Rs.8.5 lakhs = 10,374 USD
2	Education Projects of ABC Trust, Kerala School computer lab, Physics laboratory and scholarships for the deserving	Rs. 3,50,000 = 4271 USD
3	Education Projects of Palakkad Forum School library	Rs. 500,000 = 6101 USD
4	Fees Assistance for aspiring talented poor Commercial Arts Students Prize winners of an annual drawing competition were selected and trained at Silica Institute	Rs 1,50,000 = 1830 USD
5	Fruit Tree Plantation and Drip Irrigation for Farmers in Parli, Beed District , Marathwada wit CSR funds of Rs 25 lakhs donated by an organization No of farmers benefitted : 150 No of villages benefitted : 58 Area Covered : 197 acres Trees Planted : Mango, Lemon, Custard Apple Number of Trees Planted : 3095 Benefit : Increase in income 10 to 15 times	Rs. 32 lakhs = 39,049 USD
6	Cornea Transplant Surgery for farmers who lost eyesight due to injuries – Number of farmers who benefitted: 7 Hospital that carried out surgery: Eyecare, Ghatkopar East.	Rs 2.1 lakhs = 2562 USD
7	Cancer Treatment for poor tailor; Dr Radhika Bondwe, Apollo Hospital	Rs 2.3 lakhs



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	Thane, Ramrao Adik Hospital Dr. Deshpande	= 2806 USD
8	<p>Paediatric Heart Surgery Projects worth more than 8 crores carried out from the CSR funds of approximately Rs.60 lakhs given by several organizations, with several Rotary Clubs, combined with Rotary World Fund contribution.</p> <p>Dhirubai Ambani Kokilaben Hospital, Andheri has a MoU with Rotary to provide surgeries at highly subsidized rates. Parents do not pay a single pie. Entire surgery medicine cost and accommodation of parents is taken care of by Rotary.</p>	Rs. 80 million = 976153 USD
9	<p>DISTRIBUTION OF PPE KITS</p> <p>FOR FRONT-LINE VOLUNTEERS:</p> <ul style="list-style-type: none">• 200 PPE Kits delivered to:• Shri Ajit Pawar, Deputy Chief Minister, Govt of Maharashtra for distribution to state police force <p>FOR HEALTHCARE WORKERS:</p> <ul style="list-style-type: none">• 1000 PPE Kits – Lok Manya Hospital, Sion• 500 PPE Kits – Shatabdi Hospital, Govandi• 500 PPE Kits - Bhaba Hospital, Kurla	Rs 11 lakhs = 13422 USD
10	<p>DISTRIBUTION OF MASKS</p> <ul style="list-style-type: none">• Lok Manya Tilak, Sion Hospital - 1000• Shatabdi Hospital, Govandi - 1000• Bhagwati Hospital, Borivali - 1000• Bhabha Hospital, Kurla - 800• Bhabhasaheb Ambedkar Hospital – 1000	Rs 7 lakhs = 8540 USD
11	<p>DISTRIBUTION OF 1925 LITRES OF SANITISERS</p> <p>FOR FRONT-LINE VOLUNTEERS:</p> <ul style="list-style-type: none">• 160 cans - 800 litres• Shri Ajit Pawar, Deputy Chief Minister, Govt of Maharashtra for distribution to state police force <p>FOR HEALTHCARE WORKERS:</p> <ul style="list-style-type: none">• 100 cans/500 litres - Lok Manya Hospital, Sion	Rs. 2.5 lakhs = 3049 USD



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	<ul style="list-style-type: none">• 65 cans /325 litres - Shatabdi Hospital, Govandi,• 60 cans/300 litres - Bhaba Hospital, Kurla	
12	DISTRIBUTION OF AIRCOOLERS 38 UNITS OF AIR COOLERS DONATED FOR FOLLOWING HOSPITALS: <ul style="list-style-type: none">• 15 units: Lok Manya Hospital, Sion• 6 units: Shatabdi Hospital, Govandi• 6 units: Bhaba Hospital, Kurla• 6 units: Ambedkar Hospital, Kandivali• 5 units: Bhagwati Hospital, Borivali	Rs. 2 lakhs = 2439 USD
	Multiparameter Bedside Monitors Total: 7 units* Beneficiaries: <ul style="list-style-type: none">• Lokmanya Tilak, Sion: 3 units• Bhaba Hospital, Kurla: 2 units• Shatabdi Hospital, Govandi: 2 units	Rs. 4 lakhs = 4879 USD
13	Highflow Oxygen Therapy System: Total-2 units Beneficiary: <ul style="list-style-type: none">• Bhagwati Hospital, Borivali Hospital	Rs. 5 lakhs = 6099 USD
14	Distribution of 122 cell phones for blind students of National Association for the Blind: <ul style="list-style-type: none">• 122 students received Samsung phone with voice commands	Rs 14.5 lakhs = 17681 USD
15	Radiant Infant Warmers with 5 years AMC <ul style="list-style-type: none">• Pandit Madan Mohan Malaviya Shatabdi Hospital, Govandi• Manohar Waman Desai Hospital, Malad West• Bharatretna Dr. Babasaheb Ambedkar Hospital, Kandivlie West	Rs. 6 lakhs = 7316 USD
16	2 Double-sided Phototherapy Units <ul style="list-style-type: none">• Bharatretna Dr. Babasaheb Ambedkar Hospital, Kandivlie West	Rs. 2 lakhs = 2438 USD



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17	Education materials of Children of Blinds Association, Kalyan <ul style="list-style-type: none">Notebooks, books, school bags, stationery for 250 students with items purchased @Rs 600 per student	Rs. 1,50,000 = 1829 USD
18	Paver blocks in the school compound of New English High School., Pune <ul style="list-style-type: none">3500 square feet on the frontyard of school in front of stage	Rs. 4,05,000/- = 4938 USD

These CSR activities were part of voluntary service.

Girija Deshpande is by profession a leadership coach, soft skills trainer and translator.

Now she is looking for opportunities to utilize this experience in CSR projects and also maximize the benefits of Grants offered by Rotary Foundation, so organizations can reach a larger number of beneficiaries with the same investment.

Education

MBA in International Business from United Business Institute, Belgium

PG Diploma in Human Resource Management from IGNOU

PG Diploma in Distance Education from IGNOU

PG Diploma in Higher Education from Mumbai University

Masters in English Literature from Madurai Kamaraj University

Certification

Master Practitioner in Neuro Linguistic Programming

Gestalt Therapist

Brainbench Certification in Business Writing, Technical Writing, Listening Skills

Awards in her professional and academic career

Awarded ASTRA Leadership Excellence Award from Association of Soft Skills Trainers and Ripe Global Academy in 2014 <http://www.ripeacademy.org/astraawards.html>

Awarded Editor's Choice Award in July 2001 from International Library of Poetry

Received Merit Awards for two successive years for noteworthy services, from L&T Management in 1990 and 1991



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Awarded *Gold Medal* in B.A. for II Rank at university level (Madurai Kamaraj University)

Recipient of Sri Chitra Gold Medal from Chithirai Thirunal Trust consecutively for two years for the Best Essay in Extempore essay writing Competition held for all undergraduate students of Travancore area

Received Bhaktavatsalam Award for securing the highest marks in English in Madurai Kamaraj University

Won several prizes in inter-collegiate District level, zonal level, state level and All-India level elocution, essay writing and debate competitions conducted by Jaycees, Lions Club, Rotary club, Directorate of Field Publicity, All India radio, Tourism Department

Awards for her contribution for CSR Project Work in Rotary Clubs

- Rotary Foundation Award for District Service from Rotary International
- Special Award for Leadership Training offered to Club Presidents
- District Award for Inspired Expressions in District Conference Literature
- PDG Ambalal Kilachand memorial Rotary Service Trophy for outstanding work in all Avenues of Service Donor PDG Ambalal Kilachand.
- Bombay Midtown Best Public Relation Shield.
- Soli Pavri Memorial Shield for the Best Community Service by a Club of up to 75 members.
- PDG Dr. Madhukar Bhide Trophy for the Most Effective Club.
- Bombay Balanced Program Trophy for club up to 75 members.
- Andheri East Trophy for Unusual Rotary Activity by a Club up to 75 members.
- PDG Dr. Anupam Desai "Soul of Rotary" Trophy for Clubs up to 75 members.
- Bombay North Shield for the Best Service to Youth.
- DG Surendra Mehta Sports Trophy

Publications

Article 'Get-on Vine' published in 1999 in Ascent Section of Times of India

Article 'Team Building' published in 2000 in Head Start Section of Indian Express



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Article 'Strategic Communication Skills' published in 2000 in the book Organization Development Skills by Himalaya Publishing House (One of the prescribed books in MBA HR, Mumbai University Curriculum)

Article 'Team Building' published in 2000 in the book Human Skills Creating the Future by Himalaya Publishing House (One of the prescribed books in MBA HR, Mumbai University Curriculum)

Poem 'Momentous Moments' published in 2001 in the book Before the Shadows Fade by International Library of Poetry

Article 'Meetings' published in National HRD Network's HRD Newsletter 2004

Paper on 'Changing Leadership Role in the Global Scenario' presented in the National Conference on Human Resource Development held by Institute of Technology and Management in 2008, published in the book HR Interventions in the Global Competitive Regime: Strategies for Leadership by Excel Books.

Media Presence

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LinkedIn: <https://www.linkedin.com/in/girijadeshpande>

Facebook: <https://www.facebook.com/girijadd>

YouTube: <https://youtube.com/user/GirijaDD>

Blog: <http://www.leadershiptraits.blogspot.com>